

TOP HAIR 2027 – Early Bird Discount until 01.06.2026

Participation	Early Bird Discount € / sqm until 01.06.2026	In Comparison TOP HAIR 2026 Early Bird Discount € / sqm
Stand type (only stand space)		
Row stand (1 side open)	€ 230.00	€ 225.00
Corner stand (2 sides open)	€ 247.00	€ 242.00
End of block (3 sides open)	€ 265.00	€ 260.00
Island side (4 sides open)	€ 280.00	€ 275.00

Additional services

Prices in € plus VAT.

(obligatory for every exhibitor)

Media lump sum	€ 449.00
AUMA contribution	€ 0.60 / sqm
Waste-disposal fee during fair time (maximum € 1,350.00 for space more than 499 m ²)	€ 2.70 / sqm

Stand construction

Price/sqm in € plus VAT.

(valid only when requesting stand space)

Stand construction A1	€ 114.95
Stand construction A2	€ 122.95
Stand construction S3	€ 135.95
Stand construction P1	€ 159.95
Stand construction H2	€ 158.95
Stand construction X3	€ 197.95
Custom-built stand	ServiceAlliance@messe-duesseldorf.de

Other costs

Prices in € plus VAT.

Co-exhibitor fee (for each co-exhibitor / booth)	€ 425.00
TOP HAIR DIREKT supplement (exhibitors in the direct sales area)	€ 350.00/booth
Withdrawal fee before admission	free of charge
Withdrawal fee after admission (from 17.11.2026)	min. € 1,800.00 see Conditions of Participation

Details see Special and General Conditions of Participation for TOP HAIR – DIE MESSE 2027

(subject to correction)