

# Positive feedback, outstanding presentations and plenty of input for the hairdressing trade at TOP HAIR 2024

- **Around 27,000 trade visitors came to Düsseldorf**

23 and 24 March once again saw Düsseldorf become an inspiring and vibrant hotspot for the hairdressing industry at TOP HAIR - DIE MESSE 2024, where 430 exhibitors from 21 countries presented everything for hairdressing supplies, professional hair care and hair cosmetics. With a total of 27,000 guests from 28 countries wishing to discover the latest products, trends and techniques in the hair industry, the trade fair confirmed its position as the leading event for hair fashion, the hairdressing trade and the salon business.

“TOP HAIR is much more than just a trade fair. The joy and dynamism that could be felt in the well-attended halls showed once again that the passion for the hairdressing trade defies all challenges in the industry,” says Hannes Niemann, Director of TOP HAIR. “With its special mix of inspiration, exchange and further training, the trade fair is the perfect platform for a hairdressing community that is colourful, innovative and international.”

Summing up Christian Schikora, Managing Director of TOP HAIR International GmbH, says: “Once again this year, TOP HAIR has impressively proven its worth: For hairdressing entrepreneurs, the trade fair is much more than just a showcase for the sector; it stands for an industry that stands together even in difficult times and conveys strength, confidence and self-assurance. TOP HAIR Düsseldorf was once again an inspiration and an important impulse for all participating hairdressers, companies in the sector and artists on stage.”

Rebecca Kandler, TOP HAIR Editor-in-Chief and Publishing Director, says: “The TOP HAIR trade fair 2024 was a celebration! It is the industry’s big family reunion, full of emotion, inspiration and pride in this wonderful, multifaceted art. It is a great pleasure for us to host this event together with Messe Düsseldorf!”



23. + 24.3.2024  
[www.top-hair-international.de](http://www.top-hair-international.de)

Internationale Leitmesse  
für die Friseurbranche

Leading Trade Fair for the  
Hairdressing Industry



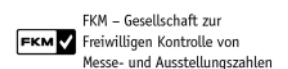
Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Deutschland

Telefon +49 211 4560 01  
Telefax +49 211 4560 668  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)

Geschäftsführung:  
Wolfram N. Diener (Vorsitzender)  
Bernhard J. Stempfle  
Erhard Wienkamp  
Vorsitzender des Aufsichtsrats:  
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
Messe Düsseldorf:



Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Partner:  
TOP HAIR International GmbH  
Medienplatz 1  
76571 Gaggenau  
Deutschland

Telefon +49 7225 916 300  
Telefax +49 7225 916 320  
Internet [www.tophair.de](http://www.tophair.de)

Geschäftsführung:  
Christian Schikora

## **Top-quality educational and entertainment line-up**

The varied supporting programme with fifteen breathtaking shows, around 60 inspiring workshops and ten groundbreaking congress lectures offered visitors a top-flight educational and entertainment experience. First-class international hair artists, including Patrick Cameron from New Zealand, Philip Foresto and Sean Godard as well as Danilo Bozic from the USA, presented the latest hairstyles and fashions in opulent shows on the unique TOP HAIR catwalk in Hall 15. The workshops in Hall 16 offered practical insights for everyday salon routine – from fashion trends, cutting techniques and colours through to salon software and social media marketing. The congress programme highlighted current trends and challenges in the industry. Forming a special focus was the presentation of the “TOP Salon – The Challenge 2024” award to the five best salon teams in the DACH region. The winners were empl.friseure from Glonn, Intercoiffure Madlen Wenerski from Dresden, Senseason from Regensburg, Fuchs Hairteam from Lucerne (CH) and SALON Schwetzingen from Schwetzingen. Barbering culture presented itself in all its facets on 300 m<sup>2</sup> and honoured the best talents in the industry in the “Grand Final 2024” of the Barber’s Experience. For the first time, HAIR HELP the Oceans and TOP HAIR joined forces at the trade fair to collect hair for the cleaning of oceans and waterways. At the trade fair, the company demonstrated how their machine produces hair tubes that can draw oil, grease or sun cream out of the sea to combat pollution.



## **Voices from the industry**

### **Daniel Golz - Hairdresser & Blogger**

I am completely flabbergasted – overwhelmed by the high energy in all the halls; be it on the main stage, the workshop stages, at the TOP HAIR Congress or also at the stands. I have noticed a change in trade fair visitors: they want coherence and many also want to see some change!

### **Sean Godard – REDKEN Artist from New York**

This is my first time in Germany and I have just learnt that this is the best and the biggest event in Germany. Here, you can really get to know about all the new trends, techniques and products. When you return to your salon to stand behind the chair again you are really up to date: at the cutting edge!

**Christoph Filser – Hairdressing Entrepreneur & “Instagram Hairdresser”**

TOP HAIR is the “place to be” for me. What they “pull off” here is truly unbelievable. I love everything about TOP HAIR!

**Patrick Cameron – the “God of Updo” from New Zealand (celebrated his 10<sup>th</sup> TOP HAIR anniversary)**

What I love about TOP HAIR: the encounter of creativity! This is THE PLACE to get further training. TOP HAIR Düsseldorf is the must-go place for all those wanting to learn the latest techniques.

**You can download photos for your post-event reporting at <https://medianet.messe-duesseldorf.de/press/tophair/main>**



**Make a note in your diaries: The next TOP HAIR will be held from 29 to 30 March 2025.**

**Press Contact:**

Yvonne Manleitner  
Caroline Herbertz  
Theresa Oswald  
Tel.: 0211/4560-577/-7141/-153  
[ManleitnerY@messe-duesseldorf.de](mailto:ManleitnerY@messe-duesseldorf.de)  
[HerbertzC@messe-duesseldorf.de](mailto:HerbertzC@messe-duesseldorf.de)  
[OswaldT@messe-duesseldorf.de](mailto:OswaldT@messe-duesseldorf.de)

**Press Contact TOP HAIR International:**

Dr. Rebecca Kandler  
Tel.: 07225 / 916-310  
Mail: [Rebecca.Kandler@tophair.de](mailto:Rebecca.Kandler@tophair.de)

March 2024