

TOP HAIR – DIE MESSE Düsseldorf in New Halls: Even More Room for Quality, Convenience and Service

In cooperation with Europe's leading trade magazine TOP HAIR, Messe Düsseldorf will again be hosting the big festival for the hairdressing community in spring 2020! On 7 and 8 March TOP HAIR – DIE MESSE Düsseldorf will await visitors with a top-class programme to be seen nowhere else in the world. Europe's Leading Trade Fair for the Hairdressing Industry will be given a new "home" at Düsseldorf Exhibition Centre in Halls 15, 16 and 17. "In terms of hall occupation at the trade fair we would like to guarantee exhibitors and visitors a long-term venue for this event for the coming years," says Director Hannes Niemann.

As early as 2013 TOP HAIR Düsseldorf was already held in these halls – so exhibitors and visitors are already familiar with the benefits this hall configuration brings. Very convenient – thanks to the new location – is the vicinity of the BEAUTY Halls right opposite. "In Halls 15, 16 and 17, we will place the same emphasis on the customary high quality of ranges. Needless to say, we wish to continue living up to both exhibitors' and visitors' expectations and offering them a professional business platform," stresses Niemann.

The one-of-a-kind mixture of trade fair, event, spectacular stage acts as well as exclusive shows remains unchanged. The hall structure of the TOP HAIR trade fair is entirely geared to visitors' needs and enables quick orientation. A clear delimitation between product-order area and show and stage acts is guaranteed. "All leading enterprises in the hairdressing industry are represented in Düsseldorf. At the same time, however, our trade fair is also the international industry hot spot where high-level delegations from Europe meet to network in an exclusive setting and quality atmosphere. The Düsseldorf trade fair has been and will remain the trend barometer for the industry. We look to the coming event full of optimism and anticipation," adds Niemann.



7. + 8.3.2020
www.top-hair-international.de

Internationale Leitmesse
für die Friseurbranche

Leading Trade Fair for the
Hairdressing Industry



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Düsseldorf


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Mitgliedschaften der
Messe Düsseldorf:

 The global
Ufi Association of the
Member Exhibition Industry

 Ausstellungs- und
AUMA Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
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TOP HAIR DÜSSELDORF is open on Saturday, 7 March 2020, from 12.00 noon to 8.00 pm (admission until 7.00 pm, followed by opening show and party) and on Sunday, 8 March, from 9.00 am to 6.00 pm.

For more information on TOP HAIR – DIE MESSE Düsseldorf visitors should contact the hotline on telephone +49(0)211 / 4560-7615 or go to:

www.top-hair-international.com

www.tophair.de

www.facebook.com/TOPHAIRDieMesse

Please mention in your coverage that TOP HAIR – DIE MESSE Düsseldorf is a trade fair with admission restricted to professionals.

For visuals for your pre-show coverage for download go to <http://medianet.messe-duesseldorf.de/press/tophair>

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