

B Product categories

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Leading Trade Fair for
 the Hairdressing Industry

In cooperation with:

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23/3 + 24/3/24

1 Hair cosmetic products

- 1.1 Bleaching products
- 1.2 Permanent colouring products
- 1.3 Salon hair care products
- 1.4 Hair straightening products
- 1.5 Hair colourants
- 1.6 Hair treatments
- 1.7 Shampoo
- 1.8 Styling products
- 1.9 Tints
- 1.10 Perming products

2 Tools of the trade

- 2.1 Brushes
- 2.2 Perming rods/rollers
- 2.3 Thinning blades
- 2.4 Colouring equipment and foils
- 2.5 Protective clothing for colouring
- 2.6 Hairdryers
- 2.7 Hairdressing robes/capes
- 2.8 Hot flat iron
- 2.9 Hair clips
- 2.10 Hair cutting equipment
- 2.11 Hair cutting machines
- 2.12 Towels
- 2.13 Combs
- 2.14 Cosmetic brushes
- 2.15 Hair rollers
- 2.16 Manicure equipment
- 2.17 Razers
- 2.18 Salon Hygiene
- 2.19 Scissors
- 2.20 Practice heads
- 2.21 Blow-dry brush
- 2.22 Light therapy system

3 Furniture and Furnishings

- 3.1 Furnishings for further education institutes
- 3.2 Furnishing accessories
- 3.3 Salon furnishings
- 3.4 Hairdressing chairs
- 3.5 Cosmetics equipment
- 3.6 Nail equipment
- 3.7 Receptions
- 3.8 Washing facilities

4 Cosmetics and nails for hairdressers

- 4.1 Eye make-up products
- 4.2 Decorative cosmetics
- 4.3 Skincare products
- 4.4 Skin protection creams
- 4.5 Bodycare
- 4.6 Lipsticks
- 4.7 Make-up products
- 4.8 Nail design
- 4.9 Nail sculpturing
- 4.10 Nail care
- 4.11 Perfumery items
- 4.12 Permanent make-up
- 4.13 Eyelashes

5 Wigs and Hairpieces

- 5.1 Extensions
- 5.2 Hairpieces
- 5.3 Cosmetic wigs
- 5.4 Fashion wigs
- 5.5 Toupés
- 5.6 Costume jewellery

6 Decorative and promotional aids

- 6.1 Banners, flags, posters
- 6.2 Pictures
- 6.3 Decorative aids
- 6.4 Posters
- 6.5 Shopwindow display items
- 6.6 Picture frames, clip-on

7 Wellness products for hairdressers

- 7.1 Anti-stress programmes
- 7.2 Relaxation music
- 7.3 Fitness and massage equipment
- 7.4 Food supplements and remedies

8 Trade literature

- 8.1 Trade literature

9 Further education / Training institutes

- 9.1 Further education/Training institutes in company facilities
- 9.2 Further education/Training institutes in associations and chambers of commerce
- 9.3 Private further education / Training institutes

10 Computer

- 10.1 Hardware
- 10.2 Software
- 10.3 Computer accessories

11 Services

- 11.1 Consultancies
- 11.2 Franchisor

12 Barbering

- 12.1 Barbering products
- 12.2 Barbering services
- 12.3 Barbering equipment