Please use this template when sending the admission vouchers to your customers. Simply copy the text to your letter template, change the red text passages accordingly and print it on your letterhead.

**Invitation to TOP HAIR – DIE MESSE Düsseldorf 2020 – Admission Voucher(s)**

**Düsseldorf, XX.XX.2020**

Dear Mr/Ms,

we would like to invite you to visit TOP HAIR – DIE MESSE Düsseldorf 2020. Enclosed is a / are XX admission vouchers that allow you to visit the trade fair for free.

Or Enclosed is a voucher that allows you to visit the trade fair for free.

You can redeem the voucher(s) in four easy steps at [**www.top-hair-international.com/voucher**](http://www.top-hair-international.com/voucher). For more details please refer to the information provided on the back of your voucher(s).

By redeeming your voucher(s) online you will benefit from the following:

* **Free travel to and from the exhibition grounds** on the day of your visit, with all modes of transport within the VRR public transportation network. This is valid for category D tickets, southern region (DB/German Railway 2nd class, supplement-free trains only).

* **Direct access to the trade fair** at the turnstiles without having to wait at the cash desks or registration counters.
* **Personal Login to the web-portal** of TOP HAIR Düsseldorf, which allows you access to special features such as MyOrganizer or MyCatalogue, to help you prepare your visit more efficiently and conveniently.

We look forward to welcoming you at our stand and wish you a pleasant journey.

With best regards

Mr/Ms xy

Company zzz